Bachelor of Science (BSc) in Business Administration with focus on **Business Information Systems (Wirtschaftsinformatik)**



Microeconomics and Externes Informations- und Einführung in die Mathematik **Decision Theory** Rechnungswesen Kommunikationssysteme Programmierung Datenorganisation Systemanalyse Markets, Incentives Managerial Accounting Stochastik und Datenbanksysteme und -entwicklung and Ethical Management Applied Research Unternehmensarchitektur-Operations Management Language **Finance** Methods Management Betriebliche Corporate Design Marketing Wirtschaftsprivatrecht Informationsmanagement Anwendungssysteme and Behavior **Semester Abroad** In semesters 6 and 7 students specialise further by choosing four **Electronic Business** elective modules from a wide range of topics in four thematic areas: **Business Intelligence** and IT Security Finance and Banking **Business and Society** Economics Strategisches Praxisprojekt **Bachelor Thesis IS-Management**





This concentration is taught in German and English. As of 21 October 2015. Valid for 2015 Cohort. All information is subject to change.

